

SPONSOR WITH THE RHINO!

PARTNER WITH US THIS SEASON AND EXPERIENCE UNIQUE THEATRE OPPORTUNITIES

Event Sponsorship Perks

- ❖ Each sponsor will receive the **inside front cover** as **advertising** space in the program of the event being sponsored.
- ❖ Each sponsor's name will appear in all **newspaper advertisements** and **social media ads** for the event being sponsored.
- ❖ Each sponsor's name and information will appear on our **website** for the event being sponsored (will link to the sponsor's website, if available).
- ❖ Each sponsor's name will be prominently displayed on the **event's posters**.
- ❖ Each sponsor's name will be displayed prominently on an **easel in the theatre lobby**.
- ❖ Each sponsor will receive **6 complimentary tickets** for any *one* performance of the show being sponsored.

Theatre Brings People Together.

For a performance to happen, hundreds of people need to gather in one place for a couple of hours, and share together in witnessing an event that may be beautiful, funny, moving, thought-provoking, or hopefully at least diverting. And in an age when most of our communication happens in front of a screen, we believe that this gathering function of theatre is, in and of itself, something that matters.

Your Name/ Business is Featured.

Enhance your reputation and image through association, generate publicity and provide a focal point for marketing efforts and sales campaigns. Or just to individually promote theatre; the more time and energy we as a society devote to theatre and the arts, the better off we will be.

Corporate Entertaining.

Many sponsors truly do have a desire to support worthy projects and choose to cross-promote and share their altruistic methods. This social good concept can even apply to sponsorship of commercial endeavors if they are seen as good for the community or having some other benefit. Indeed many sponsorships contain a blend of philanthropic and marketing elements regardless of how they are presented and your guests, employees and clients will thank you.

Relationship Building.

This is as simple as doing good and having fun with family, friends, clients, customers. Who doesn't want to have positive association with a sponsor who is philanthropic - sponsorship gives you something fantastic to share!